

Interviews: N=400 Likely Voters in Massachusetts
Interviewing Period: September 21 – September 23, 2014
Margin of Error = ± 4.9%
Designed and Directed by: SocialSphere, Inc.
Mode: Live Landline and Cell Phone via Registration Based Sample



Note: The sum of percentages for each question may not add up to 100% as each response is rounded to the nearest percent.

INTERVIEWER: Good afternoon/evening. My name is _____ calling on behalf of ADG, a national research firm. We are conducting an opinion poll of residents in Massachusetts on issues facing the state and you have been randomly selected to participate. I assure you that your answers will be kept completely confidential and this is not a sales call – we are only interested in your opinions. May I please speak to the youngest [MALE/FEMALE] 18 years of age or older in your household?

	Release 14*	Release 15	Release 16
	9/2 – 9/3	9/14 – 9/16	9/21 – 9/23

**Please note, Release 14 interviews were conducted with N=400 likely Democratic primary voters.*

1. Are you registered to vote at this address?

Yes	-	100%	100%
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2. When it comes to voting, with which party do you consider yourself to be affiliated?

NET: Democrat	-	34%	35%
Strong Democrat	-	25%	24%
Not a very strong Democrat	-	9%	10%
NET: Republican	-	13%	13%
Strong Republican	-	9%	10%
Not a very strong Republican	-	4%	3%
NET: Independent/Unenrolled	-	53%	52%
Leans Democrat	-	16%	16%
Leans Republican	-	14%	18%
Does not lean either way	-	22%	19%

3. In November, there will be a general election in Massachusetts for Governor, Treasurer, State Representative and ballot initiatives, among other races. How likely is it that you will vote in this general election in November? Will you definitely be voting, will you probably be voting, are you 50-50, or do you think you probably won't be voting in this election?

	-	n=454	n=472
Definitely be voting	-	73%	71%
Probably	-	16%	14%
50-50	-	6%	9%
Probably won't be voting	-	4%	4%
Don't know	-	1%	2%
	-	n=407	n=400
Definitely be voting	-	82%	84%
Probably	-	18%	16%
All others were terminated	-	-	-

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4.	Using a scale from 0 to 10, regardless of how likely you are to vote, how enthusiastic are you about this election (November general election)?			
	NET: Not Enthusiastic	-	8%	7%
	0 - Not at all enthusiastic	-	4%	3%
	1	-	1%	1%
	2	-	3%	3%
	NET: Neutral +/-	-	55%	60%
	3	-	5%	6%
	4	-	3%	3%
	5	-	18%	24%
	6	-	11%	12%
	7	-	18%	15%
	NET: Enthusiastic	-	35%	31%
	8	-	11%	14%
	9	-	5%	4%
	10 - Extremely enthusiastic	-	18%	13%
	Don't know/Refused	-	2%	2%
5.	In general, would you say things in the United States are headed in the right direction or are they off on the wrong track?			
	Right direction	-	24%	26%
	Wrong track	-	57%	52%
	Mixed (vol.).....	-	14%	17%
	Don't know	-	4%	5%
6.	Thinking ahead several years, is your outlook about the United States generally optimistic or generally pessimistic?			
	Optimistic.....	-	-	57%
	Pessimistic	-	-	35%
	Mixed (vol.).....	-	-	6%
	Don't know	-	-	1%
7.	In general, would you say things in Massachusetts are headed in the right direction or are they off on the wrong track?			
	Right direction	-	43%	48%
	Wrong track	-	41%	35%
	Mixed (vol.).....	-	13%	12%
	Don't know	-	3%	5%

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Now I am going to read you the names of some people active in government and politics. For each one, please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of that person. If you are unfamiliar with the name, just say so. Here's the first one [INSERT NAME]. What is your opinion of [INSERT NAME]?

8. Charlie Baker

NET: Favorable	-	44%	51%
Very favorable	-	18%	13%
Somewhat favorable.....	-	26%	37%
NET: Unfavorable	-	25%	24%
Somewhat unfavorable.....	-	16%	16%
Very unfavorable	-	9%	8%
Recognize name but can't rate.....	-	16%	15%
Don't recognize.....	-	16%	10%

9. Martha Coakley

NET: Favorable	-	48%	46%
Very favorable	-	17%	14%
Somewhat favorable.....	-	31%	32%
NET: Unfavorable	-	41%	44%
Somewhat unfavorable.....	-	20%	22%
Very unfavorable	-	21%	22%
Recognize name but can't rate.....	-	8%	7%
Don't recognize.....	-	2%	2%

10. If the general election for Governor were held today and the candidates were (a) Charlie Baker, the Republican, (b) Martha Coakley, the Democrat, (c) Evan Falchuk, the United Independent candidate, (d) Jeff McCormick, an Independent and (e) Scott Lively, an Independent -- for whom would you vote?

Charlie Baker.....	-	36%	40%
Martha Coakley	-	39%	38%
Evan Falchuk.....	-	2%	2%
Jeff McCormick.....	-	1%	2%
Scott Lively	-	3%	1%
Don't know	-	19%	18%

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11. In 2011, Governor Patrick signed the Massachusetts Gaming Act, which allows for up to three destination resort casinos across three geographically diverse regions across the state. This November, there will be an initiative on the ballot calling for repeal of this law. Based upon the information you have today, would you (a) vote to keep the current law in place, or (b) vote to repeal the law?			
Keep in place.....	-	55%	48%
Repeal the law.....	-	36%	44%
Don't know.....	-	9%	7%
12. In general, do you approve or disapprove of the job performance of Barack Obama as President?			
Approve	-	-	46%
Disapprove	-	-	48%
Don't know.....	-	-	7%
13. In general, do you approve or disapprove of the job performance of the Democrats in Congress?			
Approve	-	-	33%
Disapprove	-	-	54%
Don't know.....	-	-	13%
14. In general, do you approve or disapprove of the job performance of the Republicans in Congress?			
Approve	-	-	15%
Disapprove	-	-	73%
Don't know.....	-	-	11%
15. In general, do you approve or disapprove of the way that Barack Obama is handling the economy?			
Approve	-	-	47%
Disapprove	-	-	45%
Don't know.....	-	-	8%
16. In general, do you approve or disapprove of the way that Barack Obama is handling health care?			
Approve	-	-	47%
Disapprove	-	-	46%
Don't know.....	-	-	7%

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17. In general, do you approve or disapprove of the way that Barack Obama is handling foreign policy?			
Approve	-	-	31%
Disapprove	-	-	56%
Don't know	-	-	13%
18. In general, do you approve or disapprove of the way that Barack Obama is handling immigration?			
Approve	-	-	31%
Disapprove	-	-	56%
Don't know	-	-	13%
19. Which of the following comes closest to your own view regarding the Affordable Care Act, also known as Obamacare?			
Keep as is	-	-	19%
Keep with modifications	-	-	41%
Repeal	-	-	35%
Don't know	-	-	5%
20. Thinking about national issues, which party do you trust more to handle the economy?			
The Democrats	-	-	44%
The Republicans	-	-	35%
Neither (vol.)	-	-	15%
Don't know	-	-	6%
21. Thinking about national issues, which party do you trust more to handle foreign policy?			
The Democrats	-	-	37%
The Republicans	-	-	38%
Neither (vol.)	-	-	16%
Don't know	-	-	8%
22. Thinking about national issues, which party do you trust more to handle health care?			
The Democrats	-	-	50%
The Republicans	-	-	25%
Neither (vol.)	-	-	19%
Don't know	-	-	6%

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23. Thinking about national issues, which party do you trust more to handle immigration?			
The Democrats	-	-	42%
The Republicans	-	-	33%
Neither (vol.).....	-	-	17%
Don't know.....	-	-	8%
24. Which of the following statements comes closest to your own view about Senator Elizabeth Warren?			
She should run for President in 2016, but only if Hillary Clinton does not run....	-	-	8%
She should run for President in 2016, whether or not Hillary Clinton runs	-	-	14%
She should NOT run for President in 2016.....	-	-	69%
No opinion (vol.)	-	-	5%
Don't know.....	-	-	3%

[If “Democrat” or “Independent” in Q2, ask]

25. Did you vote in the Democratic primary for Governor on September 9?		n=354	n=348
Yes	-	42%	44%
No	-	58%	56%

[If “Yes” in Q25, ask]

26. Did you vote for ...		n=147	n=154
Martha Coakley	-	41%	43%
Steve Grossman.....	-	30%	26%
Don Berwick	-	15%	19%
Don't remember.....	-	14%	12%

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27.	When it comes to most political issues, do you think of yourself as a...?			
	Liberal.....	-	28%	30%
	Moderate	-	45%	45%
	Conservative	-	27%	25%
	Don't know.....	-	-	-
28.	As a moderate, which way do you lean?			
	Liberal.....	-	n=183 28%	n=181 30%
	Moderate	-	44%	35%
	Conservative	-	28%	34%
	Don't know.....	-	-	-
29.	Could you please tell me your age?			
	18 to 34	-	14%	14%
	35 to 44	-	16%	15%
	45 to 54	-	20%	21%
	55 to 64	-	25%	24%
	65 and over	-	24%	26%
30.	What was the last grade you completed in school?			
	0-11	-	1%	1%
	High school grad	-	16%	16%
	Technical/ Vocational	-	3%	2%
	Some college.....	-	19%	16%
	College grad.....	-	34%	34%
	Graduate degree	-	26%	30%
	Decline to answer.....	-	1%	*

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31. The next question is about the total income of YOUR HOUSEHOLD for the PAST 12 MONTHS. Please include your income PLUS the income of all members living in your household.			
\$50,000 or less	-	18%	22%
More than \$50,000, but less than \$75,000	-	15%	16%
More than \$75,000, but less than \$100,000	-	15%	13%
More than \$100,000, but less than \$150,000	-	14%	14%
More than \$150,000	-	17%	15%
Don't know	-	4%	1%
Decline to answer	-	16%	17%
32. Are you now married, widowed, divorced, separated, never married, or living with a partner?			
Married	-	63%	61%
Never Married.....	-	20%	15%
Widowed.....	-	5%	8%
Living with partner	-	2%	8%
Divorced	-	7%	6%
Separated.....	-	2%	1%
33. Which of the following is your race or origin?			
White	-	84%	85%
NET: Non-White	-	13%	9%
Black or African American	-	7%	4%
Hispanic, Latino or Spanish origin.....	-	3%	3%
Native Hawaiian or other Pacific Islander	-	*	1%
Asian	-	2%	*
American Indian or Alaska Native	-	-	*
Some other race	-	1%	2%
Decline to answer	-	2%	4%

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34. Are you, or is any member of your household a union member? If yes, is it a public sector union or a private sector union?			
NET: Union	-	21%	18%
Public sector.....	-	17%	12%
Private sector.....	-	3%	4%
Both unions.....	-	1%	2%
No.....	-	76%	79%
Don't know/Refused.....	-	3%	3%
35. When it comes to statewide general elections, held in November, which statement best describes you?			
Voting is a priority, I try to never miss a general election if at all possible.....	-	-	70%
I vote in most, but not all statewide elections.....	-	-	25%
I rarely vote in statewide elections.....	-	-	1%
I never vote in statewide elections.....	-	-	1%
Don't know/Refused.....	-	-	3%
36. County			
Barnstable.....	-	3%	4%
Berkshire.....	-	3%	2%
Bristol.....	-	7%	7%
Dukes.....	-	-	-
Essex.....	-	11%	10%
Franklin.....	-	2%	2%
Hampden.....	-	6%	7%
Hampshire.....	-	2%	3%
Middlesex.....	-	24%	25%
Nantucket.....	-	-	*
Norfolk.....	-	12%	11%
Plymouth.....	-	8%	7%
Suffolk.....	-	10%	11%
Worcester.....	-	12%	12%
37. Gender			
Male.....	-	47%	45%
Female.....	-	53%	55%

Methodology

This tracking poll was designed and directed by SocialSphere, Inc. and conducted by landline and cell phone between September 21 and September 23, 2014 among a random sample of N=400 registered, likely general election voters in Massachusetts. The margin of error for the total sample is ± 4.9 points at the 95% confidence interval. Sampling and data collection (live interviewing) was performed by American Directions Group.