

Interviews: N=606 Likely Voters in Massachusetts
Interviewing Period: August 3-5, and August 10-12, 2014
Margin of Error = ± 4.0%
Designed and Directed by: SocialSphere, Inc.
Mode: Live Landline and Cell Phone via Registration Based Sample



Note: The sum of percentages for each question may not add up to 100% as each response is rounded to the nearest percent.

INTERVIEWER: Good afternoon/evening. My name is _____ calling on behalf of ADG, a national research firm. We are conducting an opinion poll of residents in Massachusetts on issues facing the state and you have been randomly selected to participate. I assure you that your answers will be kept completely confidential and this is not a sales call – we are only interested in your opinions. May I please speak to the youngest [MALE/FEMALE] 18 years of age or older in your household?

	Release 9 7/20-22, 7/27-29	Release 10 7/27-29, 8/3-5	Release 11 8/3-5, 8/10-12
1. Are you registered to vote at this address?			
Yes	100%	100%	100%
2. When it comes to voting, with which party do you consider yourself to be affiliated?			
NET: Democrat	35%	34%	35%
Strong Democrat	27%	24%	24%
Not a very strong Democrat	8%	10%	11%
NET: Republican.....	13%	13%	13%
Strong Republican.....	8%	8%	9%
Not a very strong Republican.....	5%	5%	4%
NET: Independent/Unenrolled.....	52%	53%	52%
Leans Democrat	16%	18%	16%
Leans Republican.....	15%	17%	16%
Does not lean either way.....	21%	19%	20%
3. In November, there will be a general election in Massachusetts for Governor, Treasurer, State Representative and ballot initiatives, among other races. How likely is it that you will vote in this general election in November? Will you definitely be voting, will you probably be voting, are you 50-50, or do you think you probably won't be voting in this election?			
	n=720	n=719	n=692
Definitely be voting	70%	68%	70%
Probably	14%	16%	16%
50-50	9%	8%	18%
Probably won't be voting	6%	6%	5%
Don't know.....	2%	1%	1%
	n=601	n=605	n=606
Definitely be voting	83%	81%	80%
Probably	17%	19%	20%
All others were terminated.....	-	-	-

Release 9	Release 10	Release 11
7/20-22, 7/27-29	7/27-29, 8/3-5	8/3-5, 8/10-12

4. Using a scale from 0 to 10, regardless of how likely you are to vote, how enthusiastic are you about this election (November general election)?

NET: Not Enthusiastic	10%	10%	10%
0 - Not at all enthusiastic	5%	5%	4%
1	2%	2%	3%
2	3%	3%	4%
NET: Neutral +/-	58%	56%	57%
3	4%	4%	5%
4	5%	5%	5%
5	24%	25%	25%
6	11%	11%	11%
7	14%	12%	12%
NET: Enthusiastic	29%	31%	30%
8	12%	15%	13%
9	3%	3%	3%
10 - Extremely enthusiastic	14%	14%	14%
Don't know/Refused	3%	2%	2%

5. This September, there will be a Democratic primary for Governor in Massachusetts. How likely is it that you will vote in this primary in September? Will you definitely be voting, will you probably be voting, are you 50-50, or do you think you probably won't be voting in this election?

	n=522	n=527	n=527
NET: Likely to vote	71%	69%	68%
Definitely be voting	51%	48%	47%
Probably be voting	20%	21%	21%
NET: Less likely	27%	30%	31%
50-50	12%	14%	16%
Probably won't be voting	15%	16%	15%
Don't know/Refused	2%	1%	1%

Release 9	Release 10	Release 11
7/20-22, 7/27-29	7/27-29, 8/3-5	8/3-5, 8/10-12

6. Using a scale from 0 to 10, regardless of how likely you are to vote, how enthusiastic are you about this election (September Democratic primary)?

	n=522	n=527	n=527
NET: Not Enthusiastic	17%	16%	17%
0 - Not at all enthusiastic	11%	10%	8%
1	2%	3%	3%
2	4%	3%	6%
NET: Neutral +/-	55%	54%	53%
3	5%	6%	6%
4	5%	5%	6%
5	22%	22%	21%
6	11%	10%	10%
7	12%	11%	10%
NET: Enthusiastic	27%	28%	28%
8	14%	15%	14%
9	2%	2%	2%
10 - Extremely enthusiastic	11%	11%	12%
Don't know/Refused	2%	1%	2%

7. In general, would you say things in Massachusetts are headed in the right direction or are they off on the wrong track?

Right direction	42%	43%	42%
Wrong track	40%	38%	39%
Mixed (vol.).....	14%	14%	13%
Don't know	4%	5%	6%

Now I am going to read you the names of some people active in government and politics. For each one, please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of that person. If you are unfamiliar with the name, just say so. Here's the first one [INSERT NAME]. What is your opinion of [INSERT NAME]?

8. Charlie Baker

NET: Favorable	40%	39%	41%
Very favorable	10%	10%	10%
Somewhat favorable.....	30%	29%	31%
NET: Unfavorable	22%	23%	22%
Somewhat unfavorable.....	15%	15%	14%
Very unfavorable	8%	8%	7%
Recognize name but can't rate.....	17%	16%	17%
Don't recognize.....	21%	23%	21%

Release 9	Release 10	Release 11
7/20-22, 7/27-29	7/27-29, 8/3-5	8/3-5, 8/10-12

9. Martha Coakley

NET: Favorable	54%	53%	53%
Very favorable	21%	22%	19%
Somewhat favorable.....	33%	32%	34%
NET: Unfavorable	37%	37%	37%
Somewhat unfavorable.....	18%	17%	15%
Very unfavorable	19%	20%	22%
Recognize name but can't rate.....	7%	8%	8%
Don't recognize.....	2%	2%	3%

10. Steve Grossman

NET: Favorable	32%	32%	34%
Very favorable	6%	6%	6%
Somewhat favorable.....	26%	26%	28%
NET: Unfavorable	13%	14%	15%
Somewhat unfavorable.....	9%	10%	10%
Very unfavorable	4%	4%	4%
Recognize name but can't rate.....	22%	20%	17%
Don't recognize.....	33%	34%	34%

11. Don Berwick

NET: Favorable	10%	12%	12%
Very favorable	3%	4%	3%
Somewhat favorable.....	7%	8%	9%
NET: Unfavorable	5%	5%	5%
Somewhat unfavorable.....	3%	3%	4%
Very unfavorable	2%	2%	2%
Recognize name but can't rate.....	14%	13%	13%
Don't recognize.....	72%	70%	70%

Release 9	Release 10	Release 11
7/20-22, 7/27-29	7/27-29, 8/3-5	8/3-5, 8/10-12

12. If the Democratic primary for Governor were held today and the candidates were Don Berwick, Martha Coakley and Steve Grossman -- for whom would you vote?*

	n=369	n=361	n=357
Martha Coakley	45%	45%	45%
Steve Grossman.....	20%	18%	21%
Don Berwick	5%	9%	10%
Don't know	30%	28%	24%
Margin of error:.....	5.1	5.2	5.2

**Only voters who indicate that they will "definitely" or "probably" vote in the Democratic primary are asked this question.*

13. If the general election for Governor were held today and the candidates were, Charlie Baker, the Republican, **Martha Coakley**, the Democrat, Evan Falchuk, the United Independent candidate and Jeff McCormick, the Independent -- for whom would you vote?

Martha Coakley	42%	42%	40%
Charlie Baker.....	32%	31%	32%
Jeff McCormick.....	5%	5%	6%
Evan Falchuk.....	2%	2%	1%
Don't know	19%	21%	21%

14. If the general election for Governor were held today and the candidates were, Charlie Baker, the Republican, **Steve Grossman**, the Democrat, Evan Falchuk, the United Independent candidate and Jeff McCormick, the Independent -- for whom would you vote?

Charlie Baker.....	34%	31%	32%
Steve Grossman.....	29%	30%	29%
Jeff McCormick.....	7%	6%	6%
Evan Falchuk.....	2%	2%	2%
Don't know	28%	31%	31%

15. If the general election for Governor were held today and the candidates were, Charlie Baker, the Republican, **Don Berwick**, the Democrat, Evan Falchuk, the United Independent candidate and Jeff McCormick, the Independent -- for whom would you vote?

Charlie Baker.....	37%	36%	37%
Don Berwick	24%	23%	22%
Jeff McCormick.....	7%	6%	6%
Evan Falchuk.....	1%	1%	1%
Don't know	30%	34%	33%

Release 9	Release 10	Release 11
7/20-22, 7/27-29	7/27-29, 8/3-5	8/3-5, 8/10-12

16. In 2011, Governor Patrick signed the Massachusetts Gaming Act, which allows for up to three destination resort casinos across three geographically diverse regions across the state. This November, there will be an initiative on the ballot calling for repeal of this law. Based upon the information you have today, would you (a) vote to keep the current law in place, or (b) vote to repeal the law?

Keep in place.....	49%	49%	50%
Repeal the law.....	41%	40%	41%
Don't know.....	10%	10%	8%

This question was also asked from June 8-10, June 15-17 and published as part of Release 3; at that time, 52% responded "keep in place," 41% responded "repeal the law," and 7% responded "don't know."

17. How important is a candidate's position on the environment in determining which candidate you support for Governor in November?

NET: Important	-	-	82%
Very important	-	-	42%
Somewhat important	-	-	40%
NET: Not important	-	-	17%
Not very important	-	-	11%
Not at all important	-	-	5%
Don't know.....	-	-	1%

18. How important is a candidate's position on the environment in determining which candidate you support for President in 2016?

NET: Important	-	-	83%
Very important	-	-	43%
Somewhat important	-	-	40%
NET: Not important	-	-	16%
Not very important	-	-	10%
Not at all important	-	-	6%
Don't know.....	-	-	1%

19. Do you support or oppose expanding the state's bottle bill to require deposits on containers for all non-alcoholic, non-carbonated drinks, with certain exceptions?

Support.....	-	-	62%
Oppose.....	-	-	27%
Don't know.....	-	-	10%

Release 9	Release 10	Release 11
7/20-22, 7/27-29	7/27-29, 8/3-5	8/3-5, 8/10-12

20. Supporters of expanding the bottle bill say that it’s necessary because less than 25 percent of non-redeemable bottles, such as water, currently get recycled.

Opponents say that the bottle law is unnecessary given the rise of curbside and municipal recycling programs. Now that you know this information, do you support or oppose expanding the state’s bottle bill?

Support.....	-	-	62%
Oppose.....	-	-	32%
Don’t know.....	-	-	6%

21. Do you support or oppose a proposed law that would require the Massachusetts state pension fund to cease new investments in fossil-fuel based companies and divest itself from all fossil fuel holdings within 5 years?

Support.....	-	-	34%
Oppose.....	-	-	41%
Don’t know.....	-	-	25%

22. Do you support or oppose expansion of a natural gas pipeline in Massachusetts from Western Massachusetts to Dracut?

Support.....	-	-	52%
Oppose.....	-	-	28%
Don’t know.....	-	-	20%

23. Do you believe that the average temperature on Earth has been getting warmer over the last few decades, or not?

Yes, getting warmer	-	-	71%
No, not getting warmer	-	-	27%
Don’t know.....	-	-	2%

If “yes” in Q23, ask:

24. Do you believe that the Earth is getting warmer mostly because of a) human activities or mostly because of b) natural patterns in the environment?

			n=431
Human activities	-	-	73%
Natural patterns.....	-	-	17%
Don’t know.....	-	-	10%

	Release 9 7/20-22, 7/27-29	Release 10 7/27-29, 8/3-5	Release 11 8/3-5, 8/10-12
25. What grade would you give your own household when it comes to protecting the environment - A, B, C, D, or F?			
A	-	-	22%
B	-	-	56%
C	-	-	17%
D	-	-	2%
F	-	-	1%
Don't know	-	-	1%
26. How much extra - if any - would you be willing to pay a month on your utility bill if you knew that the extra money was being used to reduce greenhouse gases that causes global warming? Please tell me by using a percentage.			
0%	-	-	31%
1%-5%	-	-	26%
6 -10%	-	-	17%
11-25%	-	-	11%
More than 25%	-	-	6%
Don't know	-	-	9%
Mean	-	-	9%
27. When it comes to most political issues, do you think of yourself as a...?			
Liberal.....	33%	31%	32%
Moderate	40%	40%	37%
Conservative	27%	29%	31%
Don't know	-	-	-
28. As a moderate, which way do you lean?	n=239	n=240	n=226
Liberal.....	31%	32%	29%
Moderate	37%	37%	41%
Conservative	31%	31%	30%
Don't know	-	-	-
29. Could you please tell me your age?			
18 to 34	14%	14%	14%
35 to 44	14%	14%	14%
45 to 54	20%	21%	21%
55 to 64	27%	26%	27%
65 and over	26%	25%	24%

	<u>Release 9</u> 7/20-22, 7/27-29	<u>Release 10</u> 7/27-29, 8/3-5	<u>Release 11</u> 8/3-5, 8/10-12
30. What was the last grade you completed in school?			
0-11	2%	1%	1%
High school grad	18%	16%	17%
Technical/ Vocational	3%	2%	1%
Some college.....	17%	18%	18%
College grad.....	32%	31%	29%
Graduate degree	28%	31%	33%
Decline to answer.....	1%	1%	*
31. The next question is about the total income of YOUR HOUSEHOLD for the PAST 12 MONTHS. Please include your income PLUS the income of all members living in your household.			
\$50,000 or less.....	21%	20%	19%
More than \$50,000, but less than \$75,000	15%	13%	12%
More than \$75,000, but less than \$100,000	16%	15%	14%
More than \$100,000, but less than \$150,000	14%	16%	18%
More than \$150,000	15%	18%	20%
Don't know.....	3%	3%	2%
Decline to answer.....	16%	15%	15%
32. Are you now married, widowed, divorced, separated, never married, or living with a partner?			
Married	60%	62%	64%
Never Married.....	17%	17%	15%
Divorced	9%	7%	7%
Widowed.....	8%	6%	8%
Living with partner	5%	5%	4%
Separated.....	1%	2%	3%
33. Which of the following is your race or origin?			
White	84%	87%	88%
NET: Non-White	12%	10%	10%
Black or African American	4%	4%	3%
Hispanic, Latino or Spanish origin.....	2%	3%	3%
Asian	1%	1%	1%
American Indian or Alaska Native	*	*	1%
Native Hawaiian or other Pacific Islander	*	*	-
Some other race.....	3%	2%	2%
Decline to answer.....	4%	3%	2%

	Release 9 7/20-22, 7/27-29	Release 10 7/27-29, 8/3-5	Release 11 8/3-5, 8/10-12
34. Are you, or is any member of your household a union member? If yes, is it a public sector union or a private sector union?			
NET: Union	26%	24%	22%
Public sector.....	17%	16%	15%
Private sector.....	7%	6%	6%
Both unions.....	2%	2%	1%
No.....	71%	73%	75%
Don't know/Refused.....	3%	3%	2%
35. County			
Barnstable.....	4%	4%	4%
Berkshire.....	2%	2%	2%
Bristol.....	5%	6%	6%
Dukes.....	*	*	-
Essex.....	11%	12%	12%
Franklin.....	2%	1%	1%
Hampden.....	8%	7%	6%
Hampshire.....	3%	2%	2%
Middlesex.....	24%	24%	24%
Norfolk.....	11%	12%	12%
Plymouth.....	8%	8%	9%
Suffolk.....	9%	9%	9%
Worcester.....	12%	12%	12%
36. Gender			
Male.....	48%	47%	48%
Female.....	52%	53%	52%

Methodology

This tracking poll was designed and directed by SocialSphere, Inc. and conducted by landline and cell phone between August 3 and August 5 and August 10 and August 12, 2014 among a random sample of N=606 likely, registered voters in Massachusetts (including n=357 with likely voters in the Democratic primary). The margin of error for the total sample is ± 4.0 points at the 95% confidence interval and ± 5.2 points for the Democratic primary match-up. Sampling and data collection (live interviewing) was performed by American Directions Group.