

Interviews: N=605 Likely Voters in Massachusetts
Interviewing Period: July 27-July 29 and August 3-5, 2014
Margin of Error = ± 4.0%
Designed and Directed by: SocialSphere, Inc.
Mode: Live Landline and Cell Phone via Registration Based Sample



Note: The sum of percentages for each question may not add up to 100% as each response is rounded to the nearest percent.

INTERVIEWER: Good afternoon/evening. My name is _____ calling on behalf of ADG, a national research firm. We are conducting an opinion poll of residents in Massachusetts on issues facing the state and you have been randomly selected to participate. I assure you that your answers will be kept completely confidential and this is not a sales call – we are only interested in your opinions. May I please speak to the youngest [MALE/FEMALE] 18 years of age or older in your household?

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	7/13-15, 7/20-22	7/20-22, 7/27-29	7/27-29, 8/3-5
1. Are you registered to vote at this address?			
Yes	100%	100%	100%
2. When it comes to voting, with which party do you consider yourself to be affiliated?			
NET: Democrat	33%	35%	34%
Strong Democrat	24%	27%	24%
Not a very strong Democrat	8%	8%	10%
NET: Republican.....	13%	13%	13%
Strong Republican.....	8%	8%	8%
Not a very strong Republican.....	4%	5%	5%
NET: Independent/Unenrolled.....	55%	52%	53%
Leans Democrat	14%	16%	18%
Leans Republican.....	16%	15%	17%
Does not lean either way.....	25%	21%	19%
3. In November, there will be a general election in Massachusetts for Governor, Treasurer, State Representative and ballot initiatives, among other races. How likely is it that you will vote in this general election in November? Will you definitely be voting, will you probably be voting, are you 50-50, or do you think you probably won't be voting in this election?			
	n=702	n=720	n=719
Definitely be voting	67%	70%	68%
Probably	19%	14%	16%
50-50	9%	9%	8%
Probably won't be voting	4%	6%	6%
Don't know.....	2%	2%	1%
	n=625	n=601	n=605
Definitely be voting	82%	83%	81%
Probably	18%	17%	19%
All others were terminated.....	-	-	-

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4. Using a scale from 0 to 10, regardless of how likely you are to vote, how enthusiastic are you about this election (November general election)?

NET: Not Enthusiastic	13%	10%	10%
0 - Not at all enthusiastic	5%	5%	5%
1	3%	2%	2%
2	5%	3%	3%
NET: Neutral +/-	58%	58%	56%
3	4%	4%	4%
4	5%	5%	5%
5	23%	24%	25%
6	13%	11%	11%
7	13%	14%	12%
NET: Enthusiastic	26%	29%	31%
8	11%	12%	15%
9	3%	3%	3%
10 - Extremely enthusiastic	11%	14%	14%
Don't know/Refused	3%	3%	2%

5. This September, there will be a Democratic primary for Governor in Massachusetts. How likely is it that you will vote in this primary in September? Will you definitely be voting, will you probably be voting, are you 50-50, or do you think you probably won't be voting in this election?

	n=546	n=522	n=527
NET: Likely to vote	69%	71%	69%
Definitely be voting	50%	51%	48%
Probably be voting	19%	20%	21%
NET: Less likely	30%	27%	30%
50-50	14%	12%	14%
Probably won't be voting	16%	15%	16%
Don't know/Refused	2%	2%	1%

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6. Using a scale from 0 to 10, regardless of how likely you are to vote, how enthusiastic are you about this election (September Democratic primary)?

	n=546	n=522	n=527
NET: Not Enthusiastic	21%	17%	16%
0 - Not at all enthusiastic	11%	11%	10%
1	3%	2%	3%
2	7%	4%	3%
NET: Neutral +/-	54%	55%	54%
3	4%	5%	6%
4	5%	5%	5%
5	22%	22%	22%
6	11%	11%	10%
7	12%	12%	11%
NET: Enthusiastic	23%	27%	28%
8	11%	14%	15%
9	3%	2%	2%
10 - Extremely enthusiastic	8%	11%	11%
Don't know/Refused	2%	2%	1%

7. In general, would you say things in Massachusetts are headed in the right direction or are they off on the wrong track?

Right direction	42%	42%	43%
Wrong track	44%	40%	38%
Mixed (vol.).....	11%	14%	14%
Don't know	4%	4%	5%

Now I am going to read you the names of some people active in government and politics. For each one, please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of that person. If you are unfamiliar with the name, just say so. Here's the first one [INSERT NAME]. What is your opinion of [INSERT NAME]?

8. Charlie Baker

NET: Favorable	44%	40%	39%
Very favorable	14%	10%	10%
Somewhat favorable.....	30%	30%	29%
NET: Unfavorable	20%	22%	23%
Somewhat unfavorable.....	13%	15%	15%
Very unfavorable	7%	8%	8%
Recognize name but can't rate.....	16%	17%	16%
Don't recognize.....	20%	21%	23%

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9. Martha Coakley

NET: Favorable	53%	54%	53%
Very favorable	19%	21%	22%
Somewhat favorable.....	34%	33%	32%
NET: Unfavorable	40%	37%	37%
Somewhat unfavorable.....	17%	18%	17%
Very unfavorable	23%	19%	20%
Recognize name but can't rate.....	5%	7%	8%
Don't recognize.....	2%	2%	2%

10. Steve Grossman

NET: Favorable	31%	32%	32%
Very favorable	4%	6%	6%
Somewhat favorable.....	26%	26%	26%
NET: Unfavorable	15%	13%	14%
Somewhat unfavorable.....	10%	9%	10%
Very unfavorable	5%	4%	4%
Recognize name but can't rate.....	20%	22%	20%
Don't recognize.....	34%	33%	34%

11. Don Berwick

NET: Favorable	9%	10%	12%
Very favorable	2%	3%	4%
Somewhat favorable.....	6%	7%	8%
NET: Unfavorable	6%	5%	5%
Somewhat unfavorable.....	3%	3%	3%
Very unfavorable	3%	2%	2%
Recognize name but can't rate.....	13%	14%	13%
Don't recognize.....	72%	72%	70%

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12. If the Democratic primary for Governor were held today and the candidates were Don Berwick, Martha Coakley and Steve Grossman -- for whom would you vote?*

	n=374	n=369	n=361
Martha Coakley	46%	45%	45%
Steve Grossman.....	18%	20%	18%
Don Berwick	5%	5%	9%
Don't know	30%	30%	28%
Margin of error:.....	5.1	5.1	5.2

**Only voters who indicate that they will "definitely" or "probably" vote in the Democratic primary are asked this question.*

13. If the general election for Governor were held today and the candidates were, Charlie Baker, the Republican, **Martha Coakley**, the Democrat, Evan Falchuk, the United Independent candidate and Jeff McCormick, the Independent -- for whom would you vote?

Martha Coakley	38%	42%	42%
Charlie Baker.....	33%	32%	31%
Jeff McCormick.....	8%	5%	5%
Evan Falchuk.....	1%	2%	2%
Don't know	19%	19%	21%

14. If the general election for Governor were held today and the candidates were, Charlie Baker, the Republican, **Steve Grossman**, the Democrat, Evan Falchuk, the United Independent candidate and Jeff McCormick, the Independent -- for whom would you vote?

Charlie Baker.....	37%	34%	31%
Steve Grossman.....	27%	29%	30%
Jeff McCormick.....	9%	7%	6%
Evan Falchuk.....	1%	2%	2%
Don't know	26%	28%	31%

15. If the general election for Governor were held today and the candidates were, Charlie Baker, the Republican, **Don Berwick**, the Democrat, Evan Falchuk, the United Independent candidate and Jeff McCormick, the Independent -- for whom would you vote?

Charlie Baker.....	41%	37%	36%
Don Berwick	20%	24%	23%
Jeff McCormick.....	10%	7%	6%
Evan Falchuk.....	1%	1%	1%
Don't know	28%	30%	34%

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16. In 2011, Governor Patrick signed the Massachusetts Gaming Act, which allows for up to three destination resort casinos across three geographically diverse regions across the state. This November, there will be an initiative on the ballot calling for repeal of this law. Based upon the information you have today, would you (a) vote to keep the current law in place, or (b) vote to repeal the law?

Keep in place.....	50%	49%	49%
Repeal the law.....	42%	41%	40%
Don't know.....	8%	10%	10%

This question was also asked from June 8-10, June 15-17 and published as part of Release 3; at that time, 52% responded "keep in place," 41% responded "repeal the law," and 7% responded "don't know."

17. Do you think it's best for Massachusetts when the Governor and the State Legislature are from the same party, or do you think it's best when the Governor and the State Legislature are from different parties?

Same	-	-	30%
Different.....	-	-	46%
Depends (vol.).....	-	-	13%
Don't know.....	-	-	11%

18. Generally speaking, which branch of government do you trust more to do the right thing: state legislators on Beacon Hill, or members of Congress on Capitol Hill?

Beacon Hill	-	-	50%
Capitol Hill	-	-	15%
Neither (vol.).....	-	-	27%
Don't know.....	-	-	9%

19. Recently, former state probation commissioner John O'Brien and two deputies were found guilty of mail fraud and racketeering by skirting their department's hiring process to favor candidates who were sponsored by state legislators and trading jobs for political support. After hearing this verdict would you say you are shocked, mildly surprised, or not moved much at all?

Shocked	-	-	11%
Mildly surprised	-	-	24%
Not moved much at all.....	-	-	61%
Don't know.....	-	-	4%

20. Do you think that most of the members of the State Legislature are honest and ethical, with a few bad apples — or do you think most members of the State Legislature are not honest and ethical?

Most are honest.....	-	-	64%
Most are <u>not</u> honest.....	-	-	28%
Don't know.....	-	-	7%

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21. Compared to 2011, the time when former House Speaker Sal DiMasi was convicted on corruption charges — do you think that the culture on Beacon Hill has changed for the better, has it changed for the worse — or has it stayed about the same?

Better	-	-	11%
Worse	-	-	6%
Same	-	-	73%
Don't know	-	-	10%

22. Are you optimistic or pessimistic that the culture on Beacon Hill will change for the better in the next few years?

Optimistic.....	-	-	50%
Pessimistic	-	-	42%
Don't know	-	-	8%

23. If your son or daughter told you that they wanted to enter public service and run for office in Massachusetts would you encourage them to run, or would you encourage them to not run?

Run	-	-	74%
Not run.....	-	-	21%
Don't know.....	-	-	5%

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24. When it comes to most political issues, do you think of yourself as a...?			
Liberal.....	31%	33%	31%
Moderate	37%	40%	40%
Conservative	29%	27%	29%
Don't know.....	3%	-	-
25. As a moderate, which way do you lean?			
	n=231	n=239	n=240
Liberal.....	25%	31%	32%
Moderate	38%	37%	37%
Conservative	34%	31%	31%
Don't know.....	3%	-	-
26. Could you please tell me your age?			
18 to 34	14%	14%	14%
35 to 44	15%	14%	14%
45 to 54	20%	20%	21%
55 to 64	25%	27%	26%
65 and over	26%	26%	25%
27. What was the last grade you completed in school?			
0-11	2%	2%	1%
High school grad	19%	18%	16%
Technical/ Vocational	3%	3%	2%
Some college.....	18%	17%	18%
College grad.....	32%	32%	31%
Graduate degree	25%	28%	31%
Decline to answer.....	1%	1%	1%

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28. The next question is about the total income of YOUR HOUSEHOLD for the PAST 12 MONTHS. Please include your income PLUS the income of all members living in your household.

\$50,000 or less	19%	21%	20%
More than \$50,000, but less than \$75,000	13%	15%	13%
More than \$75,000, but less than \$100,000	15%	16%	15%
More than \$100,000, but less than \$150,000	17%	14%	16%
More than \$150,000	18%	15%	18%
Don't know	2%	3%	3%
Decline to answer	16%	16%	15%

29. Are you now married, widowed, divorced, separated, never married, or living with a partner?

Married	64%	60%	62%
Never Married.....	17%	17%	17%
Divorced	7%	9%	7%
Widowed.....	8%	8%	6%
Living with partner	3%	5%	5%
Separated.....	1%	1%	2%

30. Which of the following is your race or origin?

White	84%	84%	87%
NET: Non-White	11%	12%	10%
Black or African American	4%	4%	4%
Hispanic, Latino or Spanish origin.....	2%	2%	3%
Asian	1%	1%	1%
American Indian or Alaska Native	1%	*	*
Native Hawaiian or other Pacific Islander	*	*	*
Some other race.....	3%	3%	2%
Decline to answer	5%	4%	3%

31. Are you, or is any member of your household a union member? If yes, is it a public sector union or a private sector union?

NET: Union.....	24%	26%	24%
Public sector.....	15%	17%	16%
Private sector	7%	7%	6%
Both unions	2%	2%	2%
No.....	72%	71%	73%
Don't know/Refused	3%	3%	3%

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32. County			
Barnstable	4%	4%	4%
Berkshire	2%	2%	2%
Bristol	6%	5%	6%
Dukes	*	*	*
Essex.....	11%	11%	12%
Franklin.....	2%	2%	1%
Hampden.....	7%	8%	7%
Hampshire	3%	3%	2%
Middlesex	25%	24%	24%
Norfolk	12%	11%	12%
Plymouth	8%	8%	8%
Suffolk	9%	9%	9%
Worcester	11%	12%	12%
33. Gender			
Male.....	47%	48%	47%
Female	53%	52%	53%

Methodology

This tracking poll was designed and directed by SocialSphere, Inc. and conducted by landline and cell phone between July 27 and July 29 and August 3 and August 5, 2014 among a random sample of N=601 likely, registered voters in Massachusetts (including n=361 with likely voters in the Democratic primary). The margin of error for the total sample is ± 4.0 points at the 95% confidence interval and ± 5.2 points for the Democratic primary match-up. Sampling and data collection (live interviewing) was performed by American Directions Group.