

Interviews: N=605 Likely Voters in Massachusetts
Interviewing Period: July 7-July 8 and July 13-15, 2014
Margin of Error = ± 4.0%
Designed and Directed by: SocialSphere, Inc.
Mode: Live Landline and Cell Phone via Registration Based Sample



Note: The sum of percentages for each question may not add up to 100% as each response is rounded to the nearest percent.

INTERVIEWER: Good afternoon/evening. My name is _____ calling on behalf of ADG, a national research firm. We are conducting an opinion poll of residents in Massachusetts on issues facing the state and you have been randomly selected to participate. I assure you that your answers will be kept completely confidential and this is not a sales call – we are only interested in your opinions. May I please speak to the youngest [MALE/FEMALE] 18 years of age or older in your household?

	Release 5 6/22-24, 6/29-7/1	Release 6 6/29-7/1, 7/7-8	Release 7 7/7-8, 7/13-15
1. Are you registered to vote at this address?			
Yes	100%	100%	100%
2. When it comes to voting, with which party do you consider yourself to be affiliated?			
NET: Democrat	34%	33%	31%
Strong Democrat	24%	24%	23%
Not a very strong Democrat	10%	9%	8%
NET: Republican.....	13%	13%	13%
Strong Republican.....	9%	8%	9%
Not a very strong Republican.....	4%	5%	4%
NET: Independent/Unenrolled.....	53%	54%	56%
Leans Democrat	15%	17%	17%
Leans Republican.....	14%	15%	16%
Does not lean either way.....	24%	22%	24%
3. In November, there will be a general election in Massachusetts for Governor, Treasurer, State Representative and ballot initiatives, among other races. How likely is it that you will vote in this general election in November? Will you definitely be voting, will you probably be voting, are you 50-50, or do you think you probably won't be voting in this election?			
	n=691	n=713	n=710
Definitely be voting	72%	71%	68%
Probably	15%	14%	17%
50-50	7%	10%	10%
Probably won't be voting	4%	5%	4%
Don't know.....	1%	1%	1%
	n=601	n=604	n=605
Definitely be voting	83%	83%	79%
Probably	17%	17%	21%
All others were terminated.....	-	-	-

Release 5	Release 6	Release 7
6/22-24, 6/29-7/1	6/29-7/1, 7/7-8	7/7-8, 7/13-15

4. Using a scale from 0 to 10, regardless of how likely you are to vote, how enthusiastic are you about this election (November general election)?

NET: Not Enthusiastic	12%	12%	12%
0 - Not at all enthusiastic	6%	5%	5%
1	2%	2%	2%
2	4%	5%	5%
NET: Neutral +/-	57%	60%	61%
3	5%	4%	4%
4	7%	6%	6%
5	23%	25%	24%
6	11%	11%	12%
7	11%	14%	15%
NET: Enthusiastic	28%	27%	26%
8	12%	13%	12%
9	3%	3%	3%
10 - Extremely enthusiastic	13%	10%	10%
Don't know/Refused	3%	1%	2%

5. This September, there will be a Democratic primary for Governor in Massachusetts. How likely is it that you will vote in this primary in September? Will you definitely be voting, will you probably be voting, are you 50-50, or do you think you probably won't be voting in this election?

	n=524	n=524	n=528
NET: Likely to vote	71%	70%	69%
Definitely be voting	49%	46%	47%
Probably be voting	22%	24%	22%
NET: Less likely	27%	28%	29%
50-50	10%	11%	13%
Probably won't be voting	17%	17%	16%
Don't know/Refused	2%	2%	2%

Release 5	Release 6	Release 7
6/22-24, 6/29-7/1	6/29-7/1, 7/7-8	7/7-8, 7/13-15

6. Using a scale from 0 to 10, regardless of how likely you are to vote, how enthusiastic are you about this election (September Democratic primary)?

	n=524	n=524	n=528
NET: Not Enthusiastic	19%	21%	22%
0 - Not at all enthusiastic	12%	12%	11%
1	3%	1%	2%
2	4%	7%	8%
NET: Neutral +/-	54%	53%	51%
3	6%	5%	4%
4	5%	5%	4%
5	21%	20%	21%
6	11%	10%	9%
7	11%	14%	13%
NET: Enthusiastic	24%	25%	26%
8	9%	11%	12%
9	3%	3%	4%
10 - Extremely enthusiastic	12%	12%	9%
Don't know/Refused	3%	1%	1%

7. In general, would you say things in Massachusetts are headed in the right direction or are they off on the wrong track?

Right direction	42%	43%	43%
Wrong track	44%	40%	41%
Mixed (vol.).....	10%	12%	11%
Don't know	4%	5%	4%

Now I am going to read you the names of some people and organizations active in government and politics. For each one, please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable opinion. If you are unfamiliar with the name, just say so. Here's the first one [INSERT NAME]. What is your opinion of [INSERT NAME]?

8. Charlie Baker

NET: Favorable	44%	47%	47%
Very favorable	12%	13%	15%
Somewhat favorable.....	32%	33%	31%
NET: Unfavorable	20%	18%	18%
Somewhat unfavorable.....	13%	13%	12%
Very unfavorable	6%	5%	6%
Recognize name but can't rate.....	15%	15%	14%
Don't recognize.....	21%	20%	21%

Release 5	Release 6	Release 7
6/22-24, 6/29-7/1	6/29-7/1, 7/7-8	7/7-8, 7/13-15

9. Martha Coakley

NET: Favorable	53%	54%	54%
Very favorable	21%	19%	18%
Somewhat favorable.....	32%	35%	36%
NET: Unfavorable	38%	36%	37%
Somewhat unfavorable.....	18%	18%	17%
Very unfavorable	20%	18%	21%
Recognize name but can't rate.....	5%	6%	5%
Don't recognize.....	3%	4%	4%

10. Steve Grossman

NET: Favorable	30%	32%	33%
Very favorable	6%	6%	4%
Somewhat favorable.....	24%	26%	29%
NET: Unfavorable	16%	13%	14%
Somewhat unfavorable.....	11%	9%	9%
Very unfavorable	5%	5%	5%
Recognize name but can't rate.....	18%	19%	17%
Don't recognize.....	36%	36%	35%

11. Don Berwick

NET: Favorable	10%	10%	10%
Very favorable	2%	2%	2%
Somewhat favorable.....	7%	8%	7%
NET: Unfavorable	5%	4%	5%
Somewhat unfavorable.....	3%	3%	3%
Very unfavorable	2%	2%	2%
Recognize name but can't rate.....	12%	14%	13%
Don't recognize.....	73%	72%	72%

Release 5	Release 6	Release 7
6/22-24, 6/29-7/1	6/29-7/1, 7/7-8	7/7-8, 7/13-15

12. The National Rifle Association, or NRA

NET: Favorable	-	-	37%
Very favorable	-	-	17%
Somewhat favorable.....	-	-	20%
NET: Unfavorable	-	-	53%
Somewhat unfavorable.....	-	-	15%
Very unfavorable	-	-	38%
Recognize name but can't rate.....	-	-	7%
Don't recognize	-	-	4%

13. If the Democratic primary for Governor were held today and the candidates were Don Berwick, Martha Coakley and Steve Grossman -- for whom would you vote?*

	n=373	n=365	n=362
Martha Coakley	52%	53%	50%
Steve Grossman.....	18%	17%	16%
Don Berwick	6%	5%	6%
Don't know	24%	26%	28%
Margin of error:.....	5.1	5.1	5.1

**Only voters who indicate that they will "definitely" or "probably" vote in the Democratic primary are asked this question.*

14. If the general election for Governor were held today and the candidates were, Charlie Baker, the Republican, **Martha Coakley**, the Democrat, Evan Falchuk, the United Independent candidate and Jeff McCormick, the Independent -- for whom would you vote?

Martha Coakley	40%	40%	39%
Charlie Baker.....	31%	35%	36%
Jeff McCormick.....	6%	6%	7%
Evan Falchuk.....	2%	2%	1%
Don't know	22%	18%	16%

Release 5	Release 6	Release 7
6/22-24, 6/29-7/1	6/29-7/1, 7/7-8	7/7-8, 7/13-15

15. If the general election for Governor were held today and the candidates were, Charlie Baker, the Republican, **Steve Grossman**, the Democrat, Evan Falchuk, the United Independent candidate and Jeff McCormick, the Independent -- for whom would you vote?

Charlie Baker.....	34%	36%	37%
Steve Grossman.....	26%	27%	29%
Jeff McCormick.....	7%	7%	8%
Evan Falchuk.....	2%	2%	1%
Don't know	31%	29%	25%

16. If the general election for Governor were held today and the candidates were, Charlie Baker, the Republican, **Don Berwick**, the Democrat, Evan Falchuk, the United Independent candidate and Jeff McCormick, the Independent -- for whom would you vote?

Charlie Baker.....	37%	40%	42%
Don Berwick	17%	17%	18%
Jeff McCormick.....	9%	8%	10%
Evan Falchuk.....	2%	3%	2%
Don't know	35%	32%	29%

17. In 2011, Governor Patrick signed the Massachusetts Gaming Act, which allows for up to three destination resort casinos across three geographically diverse regions across the state. This November, there will be an initiative on the ballot calling for repeal of this law. Based upon the information you have today, would you (a) vote to keep the current law in place, or (b) vote to repeal the law?

Keep in place.....	-	51%	51%
Repeal the law.....	-	41%	41%
Don't know	-	8%	8%

This question was also asked from June 8-10, June 15-17 and published as part of Release 3; at that time, 52% responded "keep in place," 41% responded "repeal the law," and 7% responded "don't know."

Release 5	Release 6	Release 7
6/22-24, 6/29-7/1	6/29-7/1, 7/7-8	7/7-8, 7/13-15

18. In general, do you think gun control laws in Massachusetts should be made more strict, less strict, or kept as they are now?

More strict.....	-	-	47%
Less strict	-	-	15%
Kept the same	-	-	35%
Don't know.....	-	-	3%

19. Generally speaking, do you feel safe or unsafe, in your own home after dark?

Safe	-	-	96%
Unsafe	-	-	4%
Don't know.....	-	-	*

20. Generally speaking, do you feel safe or unsafe, walking alone in your neighborhood after dark?

Safe	-	-	84%
Unsafe	-	-	13%
Don't know.....	-	-	3%

21. Have you, or has a member of your immediate family, been a victim of a property crime?

Yes	-	-	34%
No	-	-	64%
Don't know.....	-	-	1%

22. Have you, or has a member of your immediate family, been a victim of a violent crime?

Yes	-	-	16%
No	-	-	84%
Don't know.....	-	-	*

23. Earlier this year, U.S. Attorney General Eric Holder announced that the federal government will seek the death penalty for Boston Marathon bombing suspect Dzhokhar Tsarnaev — do you support or oppose the use of the death penalty in this case?

Support.....	-	-	62%
Oppose.....	-	-	29%
Don't know.....	-	-	9%

Release 5	Release 6	Release 7
6/22-24, 6/29-7/1	6/29-7/1, 7/7-8	7/7-8, 7/13-15

Some people believe it is best for the state legislature to assign fixed penalties for certain crimes. Others believe that judges should have the leeway to determine sentences based on the circumstances of the case.

24. When it comes to repeat violent offenders -- [ROTATE A/B] a) do you believe there should be fixed penalties, or b) do you believe the judge should have the leeway to determine the sentence?

Fixed penalties	-	-	48%
Judge should have leeway	-	-	46%
Don't know	-	-	6%

25. When it comes to dealing drugs in school zones -- [ROTATE A/B] a) do you believe there should be fixed penalties, or b) do you believe the judge should have the leeway to determine the sentence?

Fixed penalties	-	-	46%
Judge should have leeway	-	-	49%
Don't know	-	-	5%

26. Do you, or does an immediate family member own a gun?

Yes	-	-	30%
No	-	-	66%
Don't know	-	-	4%

27. When it comes to most political issues, do you think of yourself as a...?

Liberal.....	29%	29%	28%
Moderate	38%	42%	39%
Conservative	32%	28%	28%
Don't know	2%	2%	4%

28. As a moderate, which way do you lean?

	n=226	n=254	n=237
Liberal.....	35%	32%	26%
Moderate	33%	31%	31%
Conservative	29%	35%	39%
Don't know	3%	2%	4%

	Release 5 6/22-24, 6/29-7/1	Release 6 6/29-7/1, 7/7-8	Release 7 7/7-8, 7/13-15
29. Could you please tell me your age?			
18 to 34	14%	14%	13%
35 to 44	15%	15%	14%
45 to 54	21%	19%	21%
55 to 64	24%	27%	26%
65 and over	26%	25%	26%
30. What was the last grade you completed in school?			
0-11	3%	2%	1%
High school grad	16%	15%	17%
Technical/ Vocational	1%	3%	3%
Some college.....	18%	18%	18%
College grad.....	28%	30%	32%
Graduate degree	32%	31%	28%
Decline to answer.....	1%	1%	1%
31. The next question is about the total income of YOUR HOUSEHOLD for the PAST 12 MONTHS. Please include your income PLUS the income of all members living in your household.			
\$50,000 or less.....	15%	17%	19%
More than \$50,000, but less than \$75,000	15%	15%	13%
More than \$75,000, but less than \$100,000	16%	14%	13%
More than \$100,000, but less than \$150,000	17%	17%	17%
More than \$150,000	17%	17%	19%
Don't know.....	2%	3%	2%
Decline to answer.....	17%	18%	17%
32. Are you now married, widowed, divorced, separated, never married, or living with a partner?			
Married	67%	68%	67%
Never Married.....	13%	14%	16%
Divorced	8%	6%	7%
Widowed.....	8%	6%	5%
Living with partner	4%	5%	3%
Separated.....	1%	2%	2%

	Release 5 6/22-24, 6/29-7/1	Release 6 6/29-7/1, 7/7-8	Release 7 7/7-8, 7/13-15
33. Which of the following is your race or origin?			
White	88%	87%	86%
NET: Non-White	12%	10%	9%
Black or African American	3%	4%	4%
Hispanic, Latino or Spanish origin	2%	2%	1%
Asian	1%	1%	1%
American Indian or Alaska Native	*	1%	1%
Native Hawaiian or other Pacific Islander	*	*	-
Some other race	2%	2%	2%
Decline to answer	4%	4%	4%
34. Are you, or is any member of your household a union member? If yes, is it a public sector union or a private sector union?			
NET: Union	25%	22%	23%
Public sector	16%	16%	16%
Private sector	8%	5%	5%
Both unions	1%	1%	2%
No	72%	76%	74%
Don't know/Refused	3%	2%	3%
35. County			
Barnstable	4%	4%	4%
Berkshire	2%	2%	2%
Bristol	7%	6%	6%
Dukes	1%	*	*
Essex	12%	12%	11%
Franklin	1%	1%	1%
Hampden	7%	7%	7%
Hampshire	2%	3%	4%
Middlesex	24%	24%	25%
Norfolk	12%	12%	12%
Plymouth	10%	8%	7%
Suffolk	9%	9%	9%
Worcester	10%	12%	12%
36. Gender			
Male	46%	46%	46%
Female	54%	54%	54%

Methodology

This tracking poll was designed and directed by SocialSphere, Inc. and conducted by landline and cell phone between July 7 and July 8 and July 13 and July 15, 2014 among a random sample of N=605 likely, registered voters in Massachusetts (including n=362 with likely voters in the Democratic primary). The margin of error for the total sample is ± 4.0 points at the 95% confidence interval and ± 5.1 points for the Democratic primary match-up. Sampling and data collection (live interviewing) was performed by American Directions Group.